Bringing Online Resources into the Physical Space

BCCLS Technology and PR Committees
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Flight Plan

1. Best Practices
2. Resources to Consider
3. Program Connections
4. Emerging Technologies
5. Take Aways
Best Practices

- Empower & encourage staff to explore & navigate eBCCLS
- Learn the tools
- Make all library staff aware of eBCCLS, cross-train staff on how to access and navigate patrons to eBCCLS
- Display PR materials at service desks & areas patrons browse or can be directed to
- Incorporate the promotion of eBCCLS into every interaction with patrons, wherever relevant: at the Circ Desk, at the Ref Desk, before, during, or after a program
Resources to Consider

- Job & Career Accelerator (Jersey Clicks)
- NoveList (eBCCLS)
- Hoopla (eBCCLS)
- CloudLibrary (eBCCLS)
- Zinio (eBCCLS)
- Rosetta Stone (Jersey Clicks)
- Web Subject Guides (eBCCLS)
- BCCLS Discover (eBCCLS)
Using Hoopla for Programs

- Do you have a coloring club, book club, knitting club, etc? Consider playing some music from Hoopla in the background
- Create an audiobook listening group or club by selecting titles available on Hoopla
- Have you SEEN the graphic novels? Make a comic club!
- Doing storytime? Use a projector and a picture book from Hoopla. There are even audiobooks of picture books!
Book Clubs

- **BCCLS Discover:**
  - Book Clubbing: about the book, about the author, and discussion questions (also look for Books to Film)

- **Novelist:**
  - Book Discussion Guides & Books to Movies as a genre (2017)

- **Beanstack: Keeping track. Annual Reading Challenges**
  - Summer Reading (children's to adult), book lists

- **Hoopla: eBooks & eAudiobooks**
  - For readers on the go: on the train or in the car!
Storytimes

Consider going digital for those early literacy patrons who are ages 2 and older.

- **Hoopla:**
  - Mix up your story time with a projector picture book like “Mighty, Mighty Construction Site” or “The Berenstain Bears.”
  - Go on a musical scavenger hunt to find just the perfect dance song.

- **Zinio:**
  - Play the games and answer the quizzes on the big screen! Put a maze or “Find the Difference” pictures on the screen and have a caretaker and child work together to solve the puzzle.

- **NoveList K-8:**
  - Go on a digital treasure hunt to find books just like the ones you read in class. Slowly illustrate the search process and run the program much like the Dora the Explorer television show, waiting for the children to call out what to do next before you click on the correct option.
More Resources on Digital Storytimes...

These resources will not lead you wrong when it comes to incorporating digital tools into your story times and building the conversation of when to share technology with young children.

- Every Kid Ready to Read: Tech Tools for Early Literacy
  https://cc.readytalk.com/cc/s/meetingArchive?eventId=t0l6i2j05cvu
- Young Children, New Media, and Libraries
- Early Literacy Programming in the Digital Age: Apps and E-Books in Storytime
  http://www.ala.org/pla/education/onlinelearning/webinars/ondemand/digitalstorytime
Homework Help

- **Web Subject Guides:**
  - Use these and establish desk schedules with advertised Homework Help Hours in monthly emails or newsletters.
  - Keep track of how many questions are asked in the hour for a program count.

- **Databases: Academic:**
  - Create a Wikipedia Editors Club and use these resources to bolster information available to the general public.

- **Zinio:**
  - BBC History Magazine, National Geographic, and Smithsonian Magazine are quality research titles and are more searchable online than in print.

- **Rosetta Stone:**
  - Set up a World Languages Day program and have language classes or individual polyglots read aloud in different languages throughout the day.
  - Partner with local teachers for extra credit projects with individual use of the language tool.
Computer Learning

Job & Career Accelerator offers online computer courses in:

- Computer Basics
- Internet Basics
- Tutorials about Microsoft Office (Word, PowerPoint, OneDrive, etc)
- Tutorials in Adobe Photoshop & Illustrator
- Understanding Windows 7, 8, and 10

Recommendation: Use these as tools with your computer classes. Show some of the videos and then expand and provide practice time.
Career & Job Searching

- Show your job searchers how to access these tools, provide them with demonstrations, and integrate them into your classes
- **Job & Career Accelerator**: Find a career match (interests or skills), explore occupations, use the resume builder, letter writer, search for jobs, etc
- **Web Subject Guides**: Employment/Career
ESL/Language

- **Rosetta Stone**: Learning English or other languages
- **Database**: World Languages (EBSCOhost and Referencia Latina)
- **Hoopla**: Listening to a book while reading it
- **Zinio**: Reading layperson literature & there are magazines in Chinese & Spanish
Connecting to Community

(Example: Garden Clubs, League of Women Voters, Knitting Groups)

- Zinio: Crafts, Current Affairs, Hobbies, Pets, Travel, etc
- Web Subject Guides: Collectibles, Cooking, Parenting, Genealogy, Performing Arts
Emerging Technologies

- VR (Google Street View)
- Simple augmented reality (Snapcodes!)
- Gesture-based computing
- Visual data analysis
Take-Aways

- There are a lot of tools, but they can be demonstrated in a focused manner
- Learn a little bit at a time - don’t try to tackle it all at once
- Think about the best time for you to get familiar. Down time on the desk? The last 15 minutes of your shift each day?